

MKM LEADERSHIP

MKM continually strives to grow and cultivate new ideas. Our staff works tirelessly to understand and explore emerging trends within the industry through both commissioned projects and research-driven explorations. In doing so, we have established an interactive research initiative that allows us to explore new and innovative thinking. These efforts have produced a series of white papers, symposia, and conference presentations exploring ideas from Lean Healthcare to smart growth Strategies. The following is a list of our recent work.

RECENT PRESENTATIONS + LECTURES

Indiana Hospital Association, "Swimming Upstream:

Redefining Healthcare through Non-Traditional Facilities," Webinar, November 2020.

Indiana Library Federation Virtual Convention, "Inclusive Placemaking: Understanding the Power of an Accessible Library for All," November 2020.

LeadingAge Indiana and Indiana Assisted Living Association Virtual Conference, "Architecture & Design in the COVID-19 Environment," July 2020.

Indiana Rural Health Association, "The Good Place: A Design Approach to Improve Clinical Outcomes for an Older Adult Population," Webinar, June 2020.

CreativeMornings Fort Wayne, "Finding Purpose in Society," Fort Wayne, IN, May 2020.

Building Vibrant Communities Podcast, "6 Minutes from Toilet Paper – Why Where You Live Matters," Podcast, April 2020.

ARCH Lecture Series, "The Petula Clark Postulate: How Communities will Address an Epidemic of Loneliness," Fort Wayne, IN, January 2020.

Indiana Library Federation Annual Conference, "It Takes a Village: The Connection Between Public Libraries and Life Expectancy," Indianapolis, IN, November 2019.

Healthcare Facilities Symposium, "Swimming Upstream: Redefining Healthcare through Non-Traditional Facilities," Boston, MA, September 2019.

KEYNOTE ADDRESS: OCRA Great Lakes Main Street

Conference, "The Power of Place: How Engagement, Happiness and Attachment Will Shape the Midwestern City," South Bend, IN, August 2019.

The Indiana League of Municipal Clerks and Treasurers, "Making History, Again. Understanding How Public-Private Partnerships Can Impact Community Development," Fort Wayne, IN, June 2019.

LeadingAge Indiana and Indiana Assisted Living Association Annual Conference, "No Excuses: Strategically Creating a Modern Independent Living Environment," Indianapolis, IN, May 2019.

Environments for Aging National Conference, "The Role of the Commons: Understanding How Reciprocity Will Redefine Care Campuses," Salt Lake City, UT, April 2019.

Indiana Library Federation Annual Conference, "Lessons Learned: A Case Study for Building or Renovating a Public Library," Indianapolis, IN, November 2018.

Indiana Arts Homecoming Annual Conference, "How the Arts Became Part of Fort Wayne's BIG Idea," Fort Wayne, IN, October 2018.

Healthcare Facilities Symposium Annual Conference,

"Practice Makes Perfect: Defining the Value of Simulation Centers," Austin, TX, October 2018.

Indiana Rural Health Association Annual Conference,

"Swimming Upstream: Reexamining the Social Determinants of Health in Rural America," French Lick, IN, June 2018.

LeadingAge Indiana Spring Conference, "Sharing Common Ground: An Introduction to Pocket Neighborhoods," Indianapolis, IN, May 2018.

PLENARY ADDRESS: Navigator Executive Leadership Summit, "The Future of Senior Adult Living Spaces," Charleston, SC, May 2018.

Indiana Conference on Disability, "The Tragedy of the Commons: Maker Spaces and Space Making," Indianapolis, IN, December 2017.

Indiana Library Federation Convention, "Maslow's Hammer: How Public Libraries Might be the Cure for Improving Public Health in Rural Communities," Indianapolis, IN, November 2017.

American Institute of Architects - Ohio Valley Regional Convention, "Arguing for Aristotle: The Changing Landscape of Rural Health and Well-Being," Indianapolis, IN, September 2017.

LeadingAge Ohio Spring Conference, "Culture by Design," Columbus, OH, September 2017.

KEYNOTE ADDRESS: Building Great Communities &

Strengthening Capacity Gathering Conference, "Age and Place: How Aging Will Impact Rural America," Stevens Point, WI, May 2017.

KEYNOTE ADDRESS: Iowa City/Johnson County Senior Center Annual Meeting, "Becoming a More Age-Friendly Community," Iowa City, IA, March 2017.

Indiana Library Federation Convention, "The Tragedy of the Commons: Maker Spaces and Space Making," Indianapolis, IN, November 2016.

Shrinking and Ageing in Sustainable Cities Conference, "Strategies for an Intergenerational City," Washington, D.C., October 2016.

LeadingAge National Convention, "How Care Providers Will Foster Lifetime Communities," Indianapolis, IN, October 2016.

KEYNOTE ADDRESS: Mississippi Library Association, "The Age on Engagement: How Librarians Will Change the World," Vicksburg, MS, October 2016.

Indiana/Kentucky AIA Convention, "The Digital Sketchbook: Integrating Tablets into Your Daily Practice," Lexington, KY, September 2016.

Indiana/Kentucky AIA Convention, “The Tragedy of the Commons: Maker Spaces and Space Making,” Lexington, KY, September 2016.

LeadingAge Ohio Fall Conference, “Competitive Rehabilitative Department Design for Post-Acute Success,” Columbus, OH, September 2016.

LeadingAge Ohio Fall Conference, “Places of Purpose: The Future of Lifetime Community Districts,” Columbus, OH, September 2016

IHCA/INCAL Convention, “There’s No Place Like Home: Understanding the Connection between Place and Routine,” Indianapolis, IN, August 2016.

IRHA Annual Conference, “The True Rural Hospital Advantage in the Medical Home & Rural Health Clinic Model,” French Lick, IN, June 2016

LeadingAge Indiana Annual Conference, “Reciprocal Revitalization: The Role of Care Providers in the Creation of Lifetime Communities,” Indianapolis, IN, May 2016.

LeadingAge Indiana Annual Conference, “Lifetime Communities: How Aging-in-Place Will Transform Economic Development,” Indianapolis, IN, May 2016.

Ontario Long Term Care Association (OLTA) and Ontario Retirement Communities (ORCA), “Creating Livable ‘Communities for a Lifetime,’” Toronto, Ontario Canada, April 2016.

Indiana Library Federation Annual Conference, “Arguing for Aristotle: Connecting the Evolution of Small Towns and the Future of Public Libraries,” Indianapolis, IN, November 2015.

KEYNOTE ADDRESS: Association for Rural and Small Libraries National Conference, “Communities for a Lifetime: How Rural Librarians Could Save the World,” Little Rock, AR, October 2015.

KEYNOTE ADDRESS: SEEK 2015 Annual Conference, Pittman Institute for Aging Well, “Building Communities for a Lifetime: Ageless,” Columbus, IN, September 2015.

Mid-America Institute on Aging (MAIA) Annual Conference, “The Power of Place: How Engagement, Happiness and Attachment Could Shape the Midwest,” plenary address, Evansville, IN, August 2015.

Mid-America Institute on Aging (MAIA) Annual Conference, “There’s No Place Like Home – Understanding the Connection Between Place and Privacy,” Evansville, IN, August 2015.

Indiana Rural Health Association Annual Conference, “Lifelong Communities: How Happiness and Attachment will Reshape the Care Continuum in the Midwest,” French Lick, IN, June 2015.

Indiana Rural Health Association Annual Conference, “The True Rural Health Advantage in the Medical Home & Rural Health Clinic Model,” French Lick, IN, June 2015.

LeadingAge Indiana Annual Conference, “There’s No Place Like Home – Understanding the Connection Between Place and Routine,” Indianapolis, IN, May 2015.

Design for Small (Aging) Planet Symposium, “Elder-Centric Design for Resilient Communities,” Bloomington, IN, May 2015.

Environments for Aging (EFA) National Conference, “Acclaimed European Dementia Care Buildings,” Baltimore, MD, April 2015.

Environments for Aging (EFA) National Conference, “There’s No Place Like Home – Understanding the Connection Between Place and Routine,” Baltimore, MD, April 2015.

KEYNOTE ADDRESS: Navigator Executive Leadership Summit, “Rebranding Healthcare: The Shifting Realities of the Care Continuum,” Las Vegas, NV, February 2015.

Notre Dame Hesburgh Lecture Series, “Aging Successfully: Discussing the Psychosocial and Environmental Attributes that Help People Age Successfully,” panel discussion, Fort Wayne, IN, December 2014.

KEYNOTE ADDRESS: Allen County Public Library Annual Staff Conference, “The Age of Engagement: Why We Need Public Libraries to Thrive,” Fort Wayne, IN, October 2014.

Indiana/Kentucky AIA Convention, “Post Occupancy Evaluation Toolkit: Sharing POA Approach by AIA Design for Aging,” Fort Wayne, IN, October 2014.

Indiana/Kentucky AIA Convention, “The Power of Place: How Engagement, Happiness and Attachment Could Shape the Midwest,” Fort Wayne, IN, October 2014.

Ohio-Kentucky-Indiana Regional Planning Conference, “Lifelong Communities: How Engagement, Inclusion and Attachment Could Shape the Midwest,” Louisville, KY, October 2014.

Ontario Retirement Communities Association Summer Conference, “Tipping Points: A Visionary Look at the Future of Senior Living,” plenary address, Niagara-on-the-Lake, Ontario, Canada, September 2014.

Ontario Retirement Communities Association Summer Conference, “Consumerism, Collaboration and Competition,” panel discussion, Niagara-on-the-Lake, Ontario, Canada, September 2014.

PRC Excellence in Healthcare Conference, “Power of Healing Arts,” with Parkview Health, St. Louis, MO, June 2014.

LeadingAge Indiana Annual Conference, “Impact of Changing Market Dynamics on Traditional Senior Living Levels of Care,” co-presented with Suzanne Owens, Operations and Marketing Consulting Services, MHS Consulting, Indianapolis, IN, May 2014.

LeadingAge Indiana Annual Conference, “Start to Finish: Seeing a Capital Project Through,” with Chris Blanda, Vice President, Lancaster Pollard and Mark P. Sharp, CPA, Partner, BKD, LLP, Indianapolis, IN, May 2014.

LeadingAge Indiana, “Creating Special Niches that Enhance Your Ability to Maximize Occupancy, Despite Changing Market Dynamics,” with Suzanne Owens, Indianapolis, IN, May 2014.

Paul Clarke Nonprofit Resource Center, “Marketing, PR, “Social Media, Engagement...what’s the difference and does it matter to you?” with Ferguson Advertising, Fort Wayne, IN, May 2014.

Indiana Hospital Association, “Evidence-Based Design,” Indianapolis, IN, May 2014.

Indiana Hospital Association, “Chronic Patients Outside the Hospital,” Indianapolis, IN, May 2014.

KEYNOTE ADDRESS: Young Leaders of Northeast Indiana My City Summit, "The Power of Place: How Engagement, Happiness, and Attachment Could Shape the Midwestern City," Fort Wayne, IN, February 2014.

KEYNOTE ADDRESS: Senior Living 100 National Leadership and Strategy Conference, "Consumerism, Competition, and Collaboration That You Didn't See Coming: A Visionary Look Beyond the 3%," Laguna Niguel, CA, February 2014.

National Trust for Historic Preservation National Conference, "Creating Communities for a Lifetime," Indianapolis, IN, October 2013.

KEYNOTE ADDRESS: Entegra Senior Summit, "The Changing Face of Senior Care," Gaithersburg, MD, September 2013.

Indiana Rural Health Association (IRHA) Annual Conference, "How Providers Are Reaching Rural Patients with Chronic Diseases Before They Get to the Hospital," Indianapolis, IN, August 2013.

KEYNOTE ADDRESS: Senior LINK National Conference, "How Sesame Street Could Change Aging-in-Place," Chicago, IL, July 2013.

KEYNOTE ADDRESS: Indiana Library Federation, District 5/7 Annual Conference, "Becoming a third Place: What Ted Libraries Could Learn from Ted Danson," May 2013.

Leading Age Indiana State Conference, "There is No Place Like Home: Understanding the Critical Connection Between Residents and Home," Indianapolis, IN, May 2013.

KEYNOTE ADDRESS: Environments for Aging (EFA) National Conference, "Positive Aging Environments - The Community Response," New Orleans, LA, April 2013

Environments for Aging (EFA) National Conference, "Synaptic Networks: How Sesame Street Could Change Aging-in-Place," New Orleans, LA, April 2013.

American Society on Aging (ASA) National Conference, "Retrofitting Small Cities for Aging-in-Place," Chicago, IL, March 2013.

Housing and Community Economic Development Statewide Conference, Indiana Association for Community Economic Development, "Reciprocal Revitalization: Retrofitting Hoosier Communities for All Ages and Abilities," Indianapolis, IN, September 2012.

Rightsizing Communities through Historic Preservation: A Sustainable Approach to the Shrinking City, "Lifelong Villages: Revitalizing Historic Neighborhoods through Migrating Senior Populations," Richmond, IN, June 2012.

Neighborhoods USA National Conference, "Intergenerational Communities: Understanding the Relevance of Age-Inclusive Neighborhoods," Indianapolis, IN, May 2012.

KEYNOTE ADDRESS: Muncie Historic Preservation and Rehabilitation Commission Symposium, "Lifelong Villages: Revitalizing Historic Neighborhoods through Migrating Senior Populations," Muncie, IN, May 2012.

TEDx Annual Conference, "Synaptic Networks: How Sesame Street Could Change Modern Communities," Fort Wayne, IN, May 2012.

KEYNOTE ADDRESS: Inside, Outside, All Around the Town Symposium, "Macro-Strategies for Intergenerational Communities: Exploring how Communities Will React to an Aging Population," Center for Aging and Community, University of Indianapolis, April 2012.

Healthcare Design 2011 National Conference, "Physician Practice Integration into Hospital Ownership," Nashville, Tennessee, Nov. 2011

Indiana Hospital Association Annual Conference, "Proven Efficiencies and Dynamics of Computerized Physician Order Entry," Indianapolis, Indiana, October 2011

KEYNOTE ADDRESS: Indiana Association for Community Economic Development (IACED), Aging in Place: Livable Communities for Older Hoosiers - Training Workshop, "Intergenerational Communities: How an Aging Demographic May Revitalize Rural America," Indianapolis, IN, September 2011.

Indiana Association of Homes and Services for the Aging (IAHSA) & (ASOM), State Conventions, "Independent Living to attract Frankie Valli," Indianapolis, Grand Rapids, Spring 2011.

Indiana Rural Health Association (IRHA) Annual Conference, "The Implementation and Impact Computerized Physician Order Entry," Indianapolis, Indiana, June 2011

Preserving Historic Places Conference, "Intergenerational Living: Preserving Urban Neighborhood through Migrating Senior Populations," Indianapolis, IN, April 2011.

KEYNOTE ADDRESS: Environments for Aging (EFA) National Conference, "The 'Elder-Centric Village' Movement: A Model for Senior Living and Urban Renewal", Atlanta, GA, March 2011.

KEYNOTE ADDRESS: Indiana Housing and Community Development Authority (IHCDA), 2011 Qualified Allocation Plan (QAP) Forum, "Intergenerational Communities: Seniors and Downtown Living," Indianapolis, IN, September 2010.

KEYNOTE ADDRESS: Indiana Association for Community Economic Development (IACED), Aging in Place: Livable Communities for Older Hoosiers - Training Workshop, "Intergenerational Communities: How an Aging Demographic May Revitalize Rural America," Indianapolis, IN, September 2010.

Aging Services of Michigan (ASOM) 2010 Leadership Institute, "Oh the Places You'll Go: The Relevance of Intergenerational Communities," Plymouth, MI, Aug. 2010.

Indiana Rural Health Association (IRHA) Annual Conference, "Cutting Edge Planning and Benchmarking for Your Critical Access Hospital," Indianapolis, Indiana, June 2010

Environments for Aging (EFA) National Conference, "The Petula Clark Postulate: Exploring CCRC's as Revitalization Solutions for Downtowns," San Diego, CA, March 2010.

College of Architecture and Planning Alumni Symposium, Ball State University, "LEAN Methodologies in Healthcare," Muncie, Indiana, September 2009

Health Care Association of Michigan (HCAM), State Convention, "Planning Principles That Attract Boomer Consumers," Mt. Pleasant, MI, September 2009.

Indiana Association of Homes and Services for the Aging (IAHSA), State Convention, "Redefining Community Planning Strategies (That Will Attract Baby Boomers)," Indianapolis, IN, May 2009.

Environments for the Aging (EFA) National Conference, "Soccer Moms and Pizza Pies: Learning How a Basic Understanding of Urban Planning Can Transform Your Facilities and React to Aging Baby Boomers and the Shifting Marketplace," Boston, MA, March 2009.

Healthcare Facilities Symposium & Expo, "Infant versus Parent" - Exploring the paradigm of NICU Single Room Design," Chicago, Illinois, September 2008

RECENT PUBLICATIONS

Input Fort Wayne, "The power of place: Why your city's built environment has a bigger impact than you might think," February 2020.

Input Fort Wayne, "Purposeful design: How two architectural gems of Fort Wayne's past can influence its future," July 2019.

Fort Wayne Monthly Magazine, *multiple articles* (2012-present).

Global Age-friendly Community Movement: A Critical Appraisal, "Retrofitting Small Towns: How Aging-in-Place could transform Rural America," ed. Philip Stafford (London: Berghahn Books, 2018)

Longevity and Urbanism, "Intergenerational Communities: Exploring How an Aging Demographic Could Revitalize Underutilized Downtowns Throughout the Midwest," ed. Scott Ball (New York: Wiley Publishing, 2012) p257-265.

On Common Ground, National Association of Realtors Annual Publication, "Aging Places: How Some Local Communities are Preparing for a Surging Population of Seniors," (Summer 2012): 22-27.

International Council on Active Aging Developer's Guide, "Outdoor Spaces Integrate with Lifestyles," in *Engaging Older Adults in Indoor and Outdoor Environments*, 2012, p23.

Blueprints for Senior Living: Current Trends in Aging & Accessibility, "Valuing Connectivity: Exploring the Importance of Civic Inclusion and Walkability for Senior Living," AIA Design for Aging Knowledge Community.

DESIGN: Environments for Aging: A Nursing Homes/Long Term Care Management Publication, "Design that Drives Social Engagement," Feature Article, March 2008, p24-26

Forward: The Quarterly Journal of the National Associates Committee (AIA), "When the Wind Blows, the Cradle Will Rock..." Fall 2005-"Sustainability: Striving to Create a Better Place," September 2005.